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LG GOOGLE

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SKorea's LG to install Google on millions of phones

Wed Mar 28, 12:02 AM ET

South Korea's LG Electronics said Wednesday it has reached a deal with the world's leading search engine Google to pre-install its services on millions of mobile phones.

Mobile users worldwide will be able easily to search for information, find locations, update blogs and manage e-mail while on the move, LG said in a statement.

"LG's mobile devices, combined with Google, will provide consumers with easy access to their favourite Internet services even without a PC, and make it easy for them to stay connected while in motion," Paul Bae, vice president of product planning at LG Electronics Mobile Communications Company, said.

Selected LG handsets, pre-installed with Google products and services, will be shipped globally in the second quarter. They will offer one-click access to Google's search engine as well as Google maps, Gmail and Blogger Mobile.

Samsung Electronics in January signed a similar pact with Google.

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