

Mysore Weather: Temp Max: NA Temp Min: NA

The Editor | Contact Info | Guestbook

Search

Go



STAR OF MYSORE

OUR EVENING DAILY ONLINE


[Home](#) | [News](#) | [Editorial](#) | [Voice Of the Reader](#) | [Abracadabra](#) | [Hocus Pocus](#) | [Feature Articles](#) | [In Brief](#) | [Sports News](#) | [Todays Toons](#)

February 1, 2007

This Evening

- General News
- Editorial
- Voice of the Reader
- Abracadabra
- Hocus Pocus
- Feature Articles
- In Brief
- News Sparklers
- Sports News
- Editor's Bottomline
- Todays Toons

Archives

- Today
- 31 Jan, Wednesday
- 30 Jan, Tuesday
- 29 Jan, Monday
- 28 Jan, Sunday
- 27 Jan, Saturday
- 26 Jan, Friday

Website Info

June 1,03-May
31,2004

Hits: 4,718,143

Visitors: 405,891

Hits/ Day: 12,891

Countries: 146

Search Results

Airtel launches temple donations via SMS

* Donation can be made to Dharmasthala, Manthralaya, Jalaram Temples.

* Soon to be extended to Thirupathi, Shirdi Saibaba, Vaishnodevi, Mahalakshmi.

Mysore, Jan. 25 (MA)- Airtel, India's leading mobile service, has launched an innovative service, which allows customers to make their donations to temples via a simple SMS. The new service called Temple Offering is aimed at providing a convenient way for customers to pay their respects to their deity by making monetary offerings, from anywhere, using their mobile phones.

SMS offerings can presently be made to four temples — Mantralaya (AP), Siddi Vinayak (Mumbai), Dharmasthala (Karnataka) and Jalaram Temple (Bangalore). The service will be soon extended to Thirupathi, Shirdi Saibaba, Vaishnodevi and Mahalakshmi temples.

Deepak Mehrotra, CEO, Mo-bile Services, Bharti Airtel Ltd, Karnataka, said, "Temple Offering is a service that uses technology to help our customers connect with their beliefs in a very personal way using their mobile. The simplicity of the service is what is likely to appeal to the customer."

An Airtel customer who wishes to use this service just needs to type the temple keyword, the amount he or she wishes to donate and SMS "temple code amount" to 64655. For example, to donate to the Dharmasthala temple, an Airtel customer needs to key in 'SDM 150' and send the SMS to 64655.

Likewise, the keyword for the Mantralaya temple is 'SRS', Siddhi Vinayak is 'SVT' and Jalaram temple is 'JST'.

As soon as the SMS is sent, it gets updated immediately in the temple records through a software deployed at the temple's premises, which will record the amount donated, time, date and the number from which it has been made. Everything happens in real time and the do-nation amount goes to the temple. The customer only pays Rs. 4 per SMS sent. The donated amount will get deducted from the customers' prepaid balance and for postpaid users, debited in the bill.

After the donation is processed, the customer gets an instant receipt via sms for the offering with a message of blessing along with a digital receipt number that needs to be preserved. The donations can vary from a minimum of Rs. 10 to a maximum of Rs. 150. The receipt number can be shown anytime at the temple for a physical receipt and validation of the same. For further information, customers can call 121.

Ad Corner

ವೈಕುಂಠ ಮಿತ್ರ

Place Your Ad with us
here for a Global
presence.
Contact Star Of Mysore



In Brief

- [No Updates](#)

POWERED BY
InterAxe

[News](#) | [Editorial](#) | [Voice Of the Reader](#) | [Abracadabra](#) | [Hocus Pocus](#) | [Feature Articles](#) | [In Brief](#) | [Sports News](#)

All rights reserved © 2003-2004, Star Of Mysore
Site Developed & Maintained by InterAxe Technologies