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SMS for electricity

BY STAFF WRITER , ITWEB

[Johannesburg, 8 June 2009] - Local >mobile commerce company Swap Mobile has unveiled its mobile prepaid electricity voucher service that enables users to buy electricity vouchers directly from their cellphones.

According to the company, the electricity voucher service adds an exciting and practical new function to Swap Wallet, a payment tool already available on all South African cellphones.

Users need to register to get a free Swap Wallet account, before they can make use of the new electricity payment service, says Swap Mobile.

The mobile company maintains that any cellphone user can activate and use the Swap Wallet payment method, as it supports all cellphone makes and models and is available on any network.

Once registered, electricity purchases are simple, according to the company. Users dial *130*1313# and follows menu prompts to purchase electricity to the value of their choice with payment made from the Wallet, or from a linked credit card if the linking option has been taken.

The Swap solution, says the company, eliminates the concern of late payments, as vouchers are delivered by SMS directly to the cellphone, anywhere in the country, 24 hours a day.

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A horizontal banner with a light blue background. On the left, there is a small portrait of a smiling man in a suit. To his right is a white line graph with an upward-pointing arrow. The text "Lead Management?" is written in a light blue, sans-serif font in the center. At the bottom of the banner, there is a black bar containing the "Softline ENTERPRISE" logo on the left and the "SalesLOGIX" logo on the right.

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