

Training Workshop for South Asia: Mobile Applications

Description: 'Explosive' is the only way to describe mobile phone growth. Over half of the world's 6.5 billion people now use a mobile and over 60 percent of mobile phone users live in developing countries. Mobile-based innovations are quickly emerging as the new frontier in transforming government, health, banking, education and many other sectors due to fast growing penetration of mobile phones even in the poorest and remotest areas of the globe. Many services can be now made available on a 24x7x365 basis at any place in the world covered by mobile networks, which today means almost everywhere. Through mobiles, for the first time ever, many public and private services have now reached poor households and communities. The demand for mobile applications is fast picking up in developing countries, especially in South Asia. The multitude of highly innovative applications have been developed for social payments and financial inclusion for the unbanked poor, phone based information services for farmers and fishermen, locations based medical services and monitoring and data collection in the health sector, to name a few. However, the enormous potential of mobile devices for transforming delivery citizen services is still largely untapped.






This workshop aims to raise awareness of World Bank Group staff working in the South Asia Region of the transformational role mobile technologies can play in improving service delivery, efficiency and transparency of governments. The workshop will show-case mobile-enabled innovations in a number of sectors and will identify emerging lessons learned and ways to scale up for achieving operational efficiencies and development impact.

[Speaker Profiles](#)

AGENDA



Day 1: June, 8th 2010

All times New Delhi local (GMT+5:30)

Session 1: Opening Remarks & Keynotes	
<i>Session Chairs:</i>	
2:00 PM – 2:15 PM	Opening Remarks Deepak Bhatia, Lead eGovernment Specialist, WBG
2:15 PM – 2:30 PM	Keynote Address Krishnan Dharmarajan, Department of IT  download presentation Ashis Sanyal, Senior Director, Department of IT, Govt. of India  download presentation
Session 1: Overview of Mobile-based Innovations and Enabling Environment <i>Session Chair: Tenzin Norbhu, Senior ICT Policy Specialist</i>	
2:30 PM – 3:00 PM	Overview of the Key Trends in Mobile Applications Fiona Smith, Programme Manager - GSMA Development Fund  download presentation
3:00 PM – 3:15 PM	Mobile Applications Flagship Analytical Report Siou Chew Kuek, CITPO, WBG  download presentation
3:15 PM – 3:30 PM	Regulatory Aspects of Mobile Applications Rajendra Singh, Senior Regulatory Specialist
3:30 PM – 3:45 PM	Mobiles in Governance R. Ramaseshan, Managing Director, CEO of the National Commodities and Derivatives Exchange (NCDEX)  download presentation
3:45 PM – 4:00 PM	Q&A
4:00 PM – 4:15 PM	<i>Coffee Break</i>

Session 2: Mobile Innovations in Social Protection – an Overview of Financial Services delivered through Mobile Applications



Session Chair: Rajendra Singh, Senior Regulatory Specialist

4:15 PM – 4:45 PM	Overview of the existing scenarios for the delivery Financial Services delivered through Mobile Applications Greg Chen, Regional Representative for South Asia, CGAP  download presentation and  download presentation
4:45 PM – 5:15 PM	Dr V.P Gulati, Vice President and Head TCS Business Domain Academy Tata Consultancy Services
5:15 PM – 5:45 PM	Q & A

Day 2: June 9, 2010



Session 3: Mobile Applications in Agriculture and Rural Development

Session Chair: Parmesh Shah, Lead Rural Development Specialist

9:00 AM – 9:30 AM	Mobile Applications in Agriculture Amit Mehra, Managing Director, Reuters Market Light, Reuters Thompson  download presentation
9:30 AM – 10:15 AM	Mobile Applications in Rural Development for Inclusive Growth Jatin Singh, Skymet  download presentation
10:15 AM – 10:30 AM	Q & A Commentary by:Parmesh Shah, Lead Rural Development Specialist
10:30 AM – 10:45 AM	<i>Coffee Break</i>

Session 4: Mobile Applications for Better Governance

Session Chair: Deepak Bhatia, Lead eGovernment Specialist, WBG

11:00 AM – 12:30 PM	Overview of e-Governance services delivered to citizen using the Mobile platform Mr. Vijay Sai-Account Director, OnMobile  download presentation
	Case Study on e-Governance and Mobile Governance in Kerala Mr., Sanjay Vijayakumar, MobME Wireless Solutions(P) Limited, Co-Founder and CEO Sabarish Karunakaran, Mission Co-Ordinator, Kerala State IT Mission  download presentation
	Q & A
12:30 PM – 2:00 PM	Lunch BREAK

Session 5: Mobile Innovations in Health

2:00 PM – 2:15 PM	Framework for the Telemedicine and e-Health Applications Case Study by Click Diagnostic, Inc. Mridul Chowdhury, CEO and Co-founder  download presentation
2:20 PM – 2:35 PM	MDhil Nandu Madhava  download presentation
2:40 PM – 3:10 PM	Technological Challenges and Approaches to Deploying Mobile Technologies for Public Health Information Systems P. Saptarishi, Director R&D HISP India Brajesh Murari, Senior Software Developer, HISP India  download presentation and  download presentation
3:10 PM – 3:30 PM	Sanjeev Kumar Gupta, Government Programs Executive, IBM India  download presentation
3:30 PM – 3:45 PM	Q & A
3:45 PM – 4:00 PM	Coffee Break
Session 6: Mobile Innovations in Education	
<i>Session Chair:</i>	
4:00 PM – 4:30 PM	Reaching out to Transform Education Neel Ratan, PWC  download presentation
4:30 PM – 4:50 PM	Robert Hawkins, Senior Operations Officer  download presentation
5:00 PM – 5:30 PM	Break-out Groups -> TTLs in Groups of 3 to discuss Lessons learnt and Ways to do Differently and then Report Back their views on how Mobile applications can be integrated into WB projects
5:35 PM – 6:00 PM	Final Remarks & Wrap-up Comments by : Deepak Bhatia, Lead eGovernment Specialist, WBG