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FEEDELIX

Author / organisation	Feedelix Wireless
Year recorded	2007
Region	Global
Category	Other
Original source	feedelix.com
Archive page	kiwanja.net/mobile-database/feedelix/

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NEWS

Company Press Release

Feedelix Wireless Announces Launch of its first Non-Latin Script SMS/Mobile IM Solutions - Ethiopic Script

San Diego, CA, May 22, 2006 – Feedelix Wireless Inc., a pioneer provider of SMS/Mobile IM for non-Latin scripts today announced the release its first mobile software product for Ethiopic languages, FeedelSMS. Feedelix provides the first and only existing solution in the market to serve its millions of Ethiopic language users around the world.

Feedelix's solution dramatically changes the landscape for Ethiopic script users and, due to its pioneering transmission protocols, it will provide SMS and Mobile IM at a fraction of comparable current market prices. In addition, its technological solutions allow Feedelix to serve its customers anywhere, anytime, and across any platform.

FeedelSMS is an easily downloadable, self-contained, and interoperable application. The open architecture the developers envisioned allows users to download FeedelSMS on any handset across any system (GSM, CDMA) and across a multitude of wireless carriers around the world such as Cingular, Sprint, and others. The quick one-step download coupled with existing key board mapping gives the users the comfort to utilize the product right away.

"Our vision is to introduce the first and only Ethiopic SMS application that will serve the estimated 5 – 10.0 million Ethiopic script users around the world," said Ted Kidane, COO, Feedelix Wireless. According to Mr. Kidane, the product validation process had demonstrated that users in the US, Europe, Asia and Africa can send a single or broadcast SMS/Mobile IM to other users anywhere in the world from their handset or desktop computer.

Mr. Kidane indicated that Feedelix is currently working on future products such as HindiSMS for the growing Indian market, and enFeedelSMS for users in the Americas and Europe. These products will be released in summer 2006.

About Feedelix Wireless, Inc.

Feedelix Wireless is a Californian start-up company that is a pioneer provider of SMS/Mobile IM for non-Latin scripts. Its technology enables mobile customers to communicate in any part of the world using phone-to-phone or a mobile-phone & desk-top integrated environment right from the FeedeliX web-site. FeedelSMS is the company's first product. www.feedelix.com

Feedelix Wireless Launches the World's First Global HindiSMS Solution

San Diego, CA, October 5, 2006 – Feedelix Wireless Inc., a pioneer provider of SMS/Mobile IM for non-Latin scripts becomes the first company ever to demonstrate the successful sending and receiving of live Hindi SMS message from India to users in the US. On October 4, 2006, a Feedelix user in Mumbai and a subscriber of AirTel of India became the first person to ever send a Hindi SMS from a mobile phone in India to a user in San Diego, California. Within seconds, the reply message in Hindi (Devanagari) was sent using Feedelix's Hindi SMS software, HindiVayuSMS, from California to Mumbai completing the circle.

'This milestone of becoming the first company to achieve Hindi SMS across differing platforms, carriers and hand-sets was important for us, as it was a powerful validation of our technology and global vision', said Ted Kidane, COO of Feedelix Wireless.

Hindi, the official language of India, has almost 500 million speakers around the world. Some estimates put Hindi as the second most spoken language in the worls after Manadarin Chinese. Feedelix Wireless believes its pioneering solution in this strategically important language dramatically changes the landscape for SMS use among Indians living inside and outside India. Due to its pioneering transmission protocols through Mobile IP, the Feedelix solution, HindiVayuSMS, will allow Feedelix to serve its customers anywhere, anytime, and across any platform - service that has so far not been available to Hindi SMS users around the world.

FeedelSMS is an easily downloadable, self-contained, and interoperable application. The open architecture the company envisioned allows users to download Feedelix products on any handset across any system (GSM, CDMA) and across a multitude of wireless carriers around the world such as AirTel, China Mobile, TurkCell, Cingular, Sprint, Orange, SingCell, and others. The quick one-step download coupled with existing key board mapping gives the users the comfort to utilize the product right away.

In The News

July 1, 2006:

Feedelix Wireless Inc. announces plan to roll out two more products, enFeedelSMS for the Latin-script market of the Americas and Europe and HindilSMS for the Indian sub-continent market. Both products are scheduled to be launched in early fall 2006. The company will also introduce a Chinese (Pinyin) version in the last quarter of 2006.

August 1, 2006:

Feedelix Wireless Inc. and ThinkOut Consulting Group have joined in partnership to market Feedelix's product for the Latin script market, enFeedelSMS. In addition, ThinkOut Consulting Group has been chosen as Feedelix Wireless Inc.'s technology provider. The marketing campaign will include forming and managing focus groups and introducing Feedelix's almost-free SMS service to popular social network websites.

August 15, 2006:

Feedelix Wireless Inc. and ETCommodities have joined in partnership in providing Ethiopic SMS technology services to multi-tier commodities data collection and dissemination. The pilot program which implements Feedelix's Ethiopic/Amharic SMS technology in communicating commodities pricing between coffee farmers and local as well as international coffee traders is schedule to launch in Addis

Ababa, Ethiopia on August 24th 2006.

August 15, 2006:

Feedelix Wireless Inc. and Teferi Mekonnen High School have signed a memorandum of understanding (MoU) wherein Feedelix will provide its SMS technology in Latin and Ethiopic script in promoting the Challenge 20/20 program that connect High Schools in the U.S, Turkey and Ethiopia.

August 25, 2006:

Ted Kidane, COO and co-founder of Feedelix Wireless Inc. conducts a hands-on seminar on Feedelix messaging software to an audience of 120 high-school and college students in Addis Ababa, Ethiopia. The seminar which was also attended by IT and marketing managers from various companies in the city introduced the first and most-complete Ethiopic SMS messaging solution to the audience. The seminar generated a huge interest among the audience, particularly among the high-school and college students who are considered among the heavy mobile phone users in the country.

October 4, 2006:

Feedelix Wireless Inc., becomes the first company to demonstrate the successful sending and receiving of live Hindi SMS message from India to users in the US. On October 4, 2006, a Feedelix user in Mumbai and a subscriber of AirTel of India became the first person to ever send a Hindi SMS from a mobile phone in India to a user in San Diego, California. Within seconds, the reply message in Hindi (Devanagari) was sent using Feedelix's Hindi SMS software, HindiVayuSMS, from California to Mumbai completing the circle.

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