KIWANJA.NET
MINDFUL SOCIAL CHANGE

MOBILE DATABASE · PROJECT

HEALTH SMS

Author / organisation	Health-SMS
Year recorded	2007
Region	Global
Category	Health
Original source	clickatell.com
Archive page	kiwanja.net/mobile-database/health-sms/

This document is part of the kiwanja.net Mobile Database, an archive of more than 700 articles, reports and projects on mobile technology for development, collected between 2003 and 2010. It is reproduced here for reference; the original author's rights are retained.

Explore more. Browse the full archive at kiwanja.net/mobile-database.
Looking for support with your own social change work? See kiwanja.net/work-with-me.
Ken Banks offers coaching, mentoring and strategy support.

Testimonials

technology concepts

"I am very happy with Clickatell's service and will never attempt using another gateway."

Showcase Partners

PRS PERSONNEL RECRUITMENT SOFTWARE

Software Showcase

Send SMS: enables SMS via internet for all Java phones.

Antispam

Secure Site

Health-SMS: health-promotion promotion portal

Health-SMS is an advanced text message reward and marketing system. With www.health-SMS.com and the power of today's mobile phones, you can revolutionise the way your organisation communicates with its community and offer an unrivalled level of service for health promotions.

The www.health-SMS.com portal offers targeted health promotion campaigns with subscribers being rewarded where it means the most to them, by giving them FREE SMS messages.

It aims to deliver better performance in the national league tables, targeted health promotion and lower administration costs.

It provides the following:

Incentives

Awards participants free text messages for:

- Levels of subscriptions
- Number of health messages accepted
- Level of interaction

Campaign management

- Usage analysis by campaign
- Campaign response rates
- Campaign reports by demographics

Health promotion

- Promote to the community
- Targeted health campaigns
- Lifestyle changes
- Health warnings
- Health information

Health-SMS features include:

- Filtering system to stop inappropriate use of system.
- No new IT infrastructure just needs access to the Internet.
- Mobile phone and network independent, anyone can use it.
- Backed by one of the largest global text message provider ensuring quality of service.
- Simple pricing for simple budgeting.
- Integrates with existing 'administration' system for simple and low cost set-up.
- Free support 0800 number available 24/7.
- Competitive SMS pricing.
- Advanced management reporting.

An online demo available, please email for more information.

Copyright © 2006 Clickatell (Pty) Ltd: Bulk SMS Gateway

Other Clickatell Sites:
Clickatell Wholesale (more than 100,000 message purchases)
Clickatell Communicator (Web SMS Application)
Clickatell Messenger-Pro (Desktop SMS Application)
Clickatell Affiliates (Affiliate Program)
Clickatell Enterprise Solutions (Enterprise Messaging Solutions)

Vendor Details

:: Pricing

The core system price is between £30,000-£50,000 depending on the number of users registered.

Annual support contract of £8500 per annum is required. It provides a 24/7 help desk and free version upgrades.

The message price will depend on volumes per year and will be between £0.04 - £0.07 per message.

:: Contact Us
E-mail us

:: Site URL's
Website URL

Software Categories

Bulk SMS Tools
Campaign Managers
Non Commercial
SMS SDK/Tools
Specialised Services
SMS & Email Marketing Tools
Handset SMS Enablement
SMS Integrators/Solution Providers

Showcase Partnerships