KIWANJA.NET
MINDFUL SOCIAL CHANGE

MOBILE DATABASE · ARTICLE

RUBBER BOARD SMS SOLUTION INDIA

Author / organisation	Rubber Board
Year recorded	2009
Region	Asia-Pacific · India
Category	Agriculture
Archive page	kiwanja.net/mobile-database/rubber-board-sms-solution-india/

This document is part of the kiwanja.net Mobile Database, an archive of more than 700 articles, reports and projects on mobile technology for development, collected between 2003 and 2010. It is reproduced here for reference; the original author's rights are retained.

Explore more. Browse the full archive at kiwanja.net/mobile-database.
Looking for support with your own social change work? See kiwanja.net/work-with-me.
Ken Banks offers coaching, mentoring and strategy support.

THE HINDU
News Update Service
Friday, April 17, 2009 : 1740 Hrs XML RSS Feeds

Sections
- Top Stories
- National
- International
- Regional
- Business
- Sport
- Sci. & Tech.
- Entertainment
- Agri. & Commodities
- Health

- Index

- Photo Gallery

The Hindu Print Edition
- Front Page
- National
- Tamil Nadu
- Andhra Pradesh
- Karnataka
- Kerala
- Delhi
- Other States
- International
- Opinion
- Business
- Sport
- Miscellaneous
- Index

- Magazine
- Literary Review
- Metro Plus
- Business
- Education Plus
- Open Page
- Book Review
- SciTech
- NXg
- Entertainment
- Cinema Plus
- Young World
- Property Plus
- Quest

Agri. & Commodities

Kerala farmers adopt SMS service to know rubber prices

New Delhi (PTI): A good number of rubber farmers and dealers in Kerala are tracking the prices of the commodity real time, helped by a service by the Rubber Board which through SMSes updates the farmers with rates in the global as well as domestic markets.

The 'SMS Solution' by the state-owned Rubber Board has gained momentum in the state with an average 300-400 daily SMSes being received by the board, a official said.

"On an average 300-400 SMSes are received on a daily basis from around Kerala," a senior Board official said.

Since the launch of the service in January, the SMS requests for rubber prices has been good, he said, adding the maximum SMSes were received from Kerala, especially from farmers and rubber dealers.

The Board is also planning to start a monthly SMS package to expand the service further, he added.

The Rubber Board provides the update of both national and international rates of natural rubber through SMS throughout the country at rupees two per SMS.

Agri. & Commodities

Rubber Bumpers
Find Industrial Goods Solutions For Your Business. Get It Done Now!
www.business.com

Rubber mouldings
Extensive range of rubber mouldings and extrusions available
www.cbfrost-rubber.com

Pneumatic + Solid Rubber
UK based International Mfr of wheels and castors - Huge Stocks!
www.bilgroup.eu

Ads by Google

Weather
- Bangalore
- Chennai
- Hyderabad
- Delhi
- Thiruvananthapuram

Ads by Google

Holiday In Kumarakom
Enjoy Beautiful Scenery Of Kerala At An Amazingly Affordable Price
Kumarakom.Us.MakeMyT

Furniture Rubber Straps
Strap for Repairing Furniture Seat Furniture Rubber Straps. Buy online
UpholsterySupplyMan.co.

Agricultural Law Firms
Contact Expert Agricultural Lawyers Throughout UK. Call 0800 1777 167.
www.ContactLaw.co.uk/A

Rubber matting
Rubber matting manufacturer Call Us Today 01952 581340
www.AcoustaFoam.com

Copyright © 2009, The Hindu. Republication or redissemination of the contents of this screen are expressly prohibited without the written consent of The Hindu