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April 15, 2009

How nonprofits are using the iPhone: 3rdWhaleMobile

Here's the third in a series of posts about how nonprofits use iPhone app technology (or, in the case of how an iPhone app is benefiting non-profits / green businesses). Click the "Nonprofits & iPhone" category to see all features.

Featured today: **3rdWhaleMobile**

Who?

3rdWhale Media Inc.

Where to find it?

<http://3rdwhale.com/mobile>

What is it?

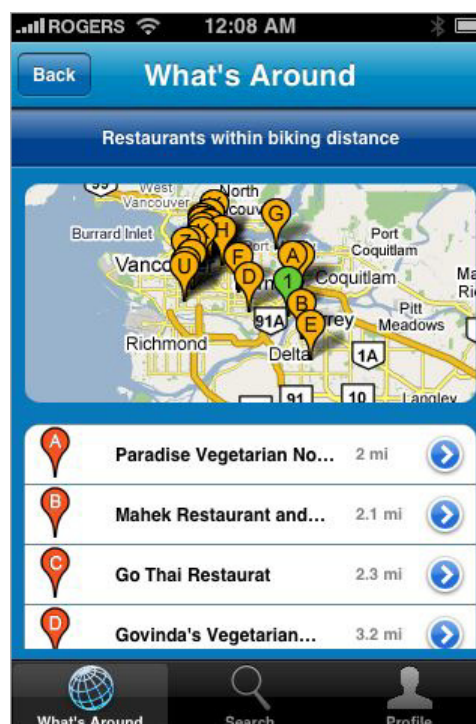
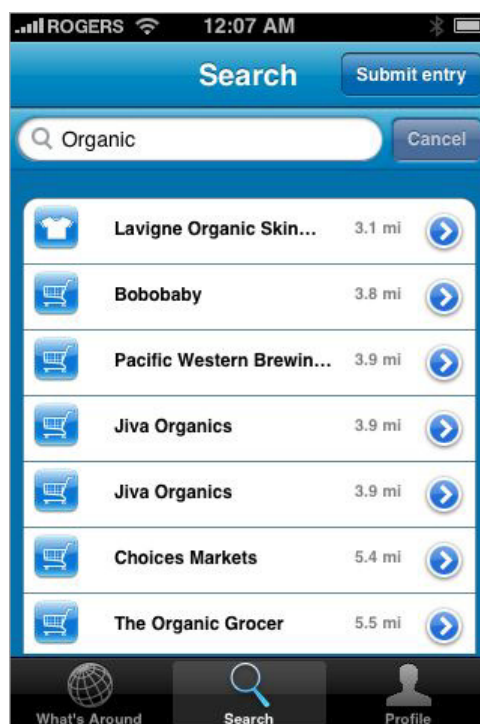
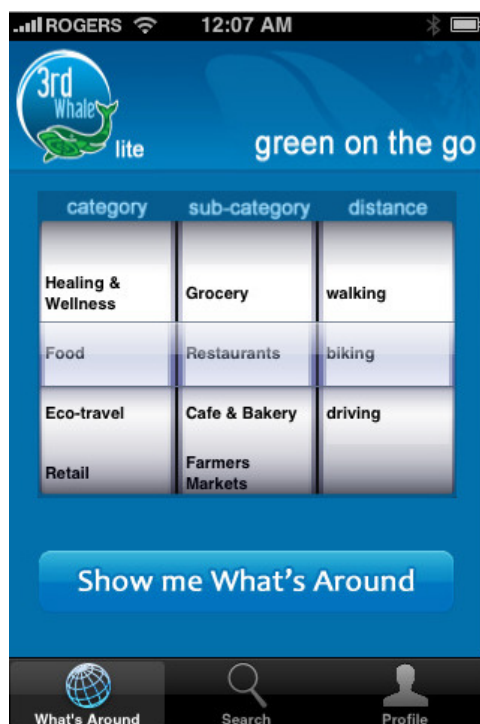
"3rdWhale's mobile application for the Apple iPhone lets you power up your green lifestyle. Find the nearest vegetarian restaurant, fair trade store, yoga center or bicycle shop. You can also use 3rdWhale Mobile to plan your next trip. Feel good that your purchases will match your values.

Features? Six Categories: Food, Retail, Eco-Travel, Healing & Wellness, Transportation, and Services. 25,000+ green businesses in most major markets in North America. User ratings and reviews of your favorite green business. Turn by turn directions to your green destination from your current location. Filter green businesses within walking, biking and driving distance."

Get it on the App Store Here:



Screenshots:



Posted by Sanaz Ebriani on April 15, 2009 at 11:28 AM in [iPhone](#), [Mobile Phones](#), [Nonprofits](#), [Nonprofits & iPhone](#) | [Permalink](#)

Technorati Tags: [cause](#), [causes](#), [environment](#), [good](#), [green causes](#), [green tech](#), [iphone](#), [mobile](#), [phone](#)
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iPhone apps are a great new way for nonprofits to generate public interest, keep in touch with members, increase fundraising, and

publish content. The Toy Lounge - <http://TheToyLounge.com> - creates custom iPhone apps for non profits. The upcoming iPhone 3.0 upgrade will allow many more creative features for nonprofit organizations.

Posted by: [CustomiPhoneApps](#) | [April 21, 2009 at 08:13 PM](#)

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